



H.O.M.E.

Housing Opportunities & Maintenance for the Elderly



Good Life GALA

Celebrating 30 Years of
Nathalie Salmon House

Sponsorship Packet



May 1, 2024

**Newberry Library
Chicago, IL**



What is H.O.M.E.?

Housing Opportunities & Maintenance for the Elderly (H.O.M.E.) is a nonprofit organization dedicated to fostering joy, independence, and connection among low-income seniors in Chicago.

H.O.M.E. operates three intergenerational residences - including Nathalie Salmon House - in the city. H.O.M.E. also provides home repair services on the south and west sides, and citywide, moving assistance and a shopping bus for senior buildings.





Nathalie Salmon House

In 1994, H.O.M.E. opened Nathalie Salmon House, named in memory of the teenage daughter of H.O.M.E.'s founders Michel and Lilo Salmon. Their vision was to honor Nathalie -- who passed away after being struck by a car -- by creating a community where people of all ages lived and learned from one another. That vision continues today.

For 30 years, Nathalie Salmon House has provided a vibrant intergenerational living experience for low-income seniors, families with children, and younger adults.

The first intentionally-built intergenerational affordable housing residence in Chicago, Nathalie Salmon House continues to be a national model of intergenerational living, with awards from Generations United, the Chicago Community Trust, Fannie Mae, and others.



Help H.O.M.E. celebrate 30 years of Nathalie Salmon House & 30 more years of intergenerational living for low-income older adults!

2024 Good Life Gala

Wednesday, May 1, 2024 from 6 to 9 pm

Newberry Library, 60 W. Walton Street,
Chicago, IL

Cocktail reception with full bar service
and catering by Cocina Fusion

Attire: Business or Business Casual

Keep track of event details at
homeseniors.org/events/2024gala



H.O.M.E. Good Life
GALA



Sponsor Levels & Benefits

Sponsorships are available for purchase at homeseniors.org/tickets.

Individual tickets are also available for a special **early-bird price of \$175** (\$225 starting March 19).

Gold: Partner Sponsor

\$5,000

6 Gala Tickets

Prominent name & logo placement: emails, website, event booklet, & video screen at event

Six engraved leaves for the Lilo Salmon Commemorative Tree

Special acknowledgment during event

Silver: Supporting Sponsor

\$2,500

4 Gala Tickets

Prominent name & logo placement: emails, website, event booklet, & video screen at event

Four engraved leaves for the Lilo Salmon Commemorative Tree

Commemorative Tree Sponsor (\$500): This level includes one engraved leaf for the Lilo Salmon Commemorative Tree (event ticket not included at this level)

Bronze: Friend Sponsor

\$1,000

2 Gala Tickets

Prominent name & logo placement: emails, website, event booklet, & video screen at event

Two engraved leaves for the Lilo Salmon Commemorative Tree

Honoring H.O.M.E. Co-Founder Lilo Salmon



As part of the 2024 Good Life Gala, H.O.M.E. will honor the legacy of co-founder Lilo Salmon, who passed away on March 27, 2020.

All 2024 Good Life Gala sponsors will have the opportunity to add their words to a commemorative “tree” on the wall of Nathalie Salmon House with metallic leaves bearing engraved messages.

The leaves will honor those who have been part of the Nathalie Salmon House intergenerational community from its inception through today, celebrating the joyous legacy of H.O.M.E. and Nathalie Salmon House.

Sponsors will be invited to see the tree after it is installed at Nathalie Salmon House.

Sponsors at all levels will have the opportunity to add their messages to the Commemorative Tree. See the previous slide for more information.



What your sponsorship supports

Your sponsorship of H.O.M.E.'s 2024 Good Life Gala will support our intergenerational housing program, including:

- Underwriting resident events, outings, and services
- Subsidizing rent for low-income seniors
- Providing healthy meals to residents
- Investing in safety upgrades to the property



Secure your 2024 Good Life Gala sponsorship today

Wednesday, May 1, 2024
6:00 – 9:00 p.m.
Newberry Library

H.O.M.E.



Good Life
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Support the “good life” for low-income seniors while enjoying a good time May 1! Secure your sponsorship and/or tickets today.



Online Purchase

homeseniors.org/tickets



Call Brendan Short, H.O.M.E. Director of Development

773-295-2708



Email Brendan

brendans@homeseniors.org

Or mail or email a [sponsor form](#) to:

H.O.M.E.

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